



For Immediate Release:

Kickradio and bMuze Announce New “On-Demand Music Streaming” Partnership

OZAMIZ CITY, PHILIPPINES and EUGENE, OREGON – Kickradio.com and bMuze.com announces the formation of a new partnership to provide online, on-demand music streaming and radio syndication broadcast services. This joint effort will cross promote new music from established and emerging artists to music fans and the broadcast radio market globally, via an innovative streaming technology platform recently provided by bMuze.

Based on an open, DRM-free infrastructure, the streaming technology developed by bMuze.com allows fans to listen to on-demand radio station commentary and music from Kickradio without additional software or configuration. Artists retain rights to their creative properties and fans are able enjoy music quickly and easily via a compact and hassle-free media player provided by bMuze.

“We can’t think of a more natural partnership for bMuze than with Kickradio, a strong online brand with fans from over 100 countries”, said Jeremy Pickett, founder of bMuze.com.

Unlike previous services, the partnership between Kickradio and bMuze.com removes the need to understand the intricacies of online distribution and content streaming. Artists are free to concentrate on their craft while relying on Kickradio and bMuze.com to take care of reaching and promoting new music content to the international online listening community.

About Kickradio

Kickradio offers an internationally syndicated radio show that is heard in over 100 countries worldwide both over the internet as well as on traditional broadcast radio stations. It is affiliated with the Artistlaunch Radio Network (www.artistlaunch.com), AirplayDirect (www.airplaydirect.com), MusicDishNetwork (www.musicdishnetwork.com), Global Top 40 Charts (www.globaltop40.com) and has podcast subscribers in over 65 countries.

Kickradio, which has been in existence since 2001, offers opportunities for established and emerging artists to debut new music to be heard world-wide both on the internet (streaming radio and podcasts) as well as on traditional broadcast radio stations. It gives radio station program managers not only a free radio show for it’s rotation schedules, but also the opportunity to play for their audience new music before it’s heard anywhere else. Many songs selected for Kickradio airplay make their debut broadcast radio appearances on this popular radio show.

Kickradio’s Mission:

- To promote **NEW** music by established and emerging artists to a worldwide audience.
- To be the respected voice of **NEW** music through the means of internet, radio, television, films, videos, print, phones, satellite, and other mass delivery systems.
- To provide listener-based and listener-driven **NEW** music charting and ranking system(s) free from any other influence other than the needs, desires and wants of a global music fan audience.

- To establish an artist/fan community that is encouraged to interact with each other in the development and promotion of NEW music and entertainment innovations.

About bMuze.com

Founded in November 2006, bMuze.com is a privately held consumer business aimed to help musicians, podcasters, and creators of audio content share their works with audiences around the world. bMuze.com currently serves thousands of artists and fans from dozens of countries around the world with its scalable, open online infrastructure.

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