



For Immediate Release:

Kickradio and AirPlay Direct Announce a Digital Radio Syndication Agreement

Ozamiz City, Philippines – Kickradio.com announces the formation of a new partnership with AirPlay Direct to provide digital radio syndication services globally. This joint effort by both organizations will cross promote and enhance services offered by both organizations in promoting new music from established and emerging artists to the broadcast radio market globally, via AirPlay Direct’s digital delivery system.

Kickradio offers an internationally syndicated radio show that is heard in over 85 countries worldwide both over the internet and on traditional broadcast radio stations. It is an affiliate of the Artistlaunch Radio Network (www.artistlaunch.com), FreeworldRadio Network (www.freeworldradio.com) and has podcast subscribers in over 50 countries.

Kickradio, which has been in existence since 2001, and offers opportunities for artists to have their new music heard internationally both on the internet as well as on traditional broadcast radio. It gives radio station program managers not only a free radio show for it’s rotation schedules, but also the opportunity to play for their audience new music before it’s heard anywhere else. Many songs selected for Kickradio airplay make their debut broadcast radio appearances on this popular radio show.

AirPlay Direct offers two FREE digital content delivery services: “broadcast-quality” music to radio programmers globally and Digital Promo Kits (electronic press kits). AirPlay Direct securely delivers “broadcast-quality” music files from thousands of independent artists and record labels directly to radio programmers around the world. Artists can access FREE, real-time tracking reports to see which stations are downloading their songs, alleviating the need for sending costly promotional packages. The best part? This service is 100% FREE to artists, labels, and radio programmers.

AirPlay Direct, in offering artists their revolutionary DPK/Digital Promo Kit Service, provides established and emerging artists a powerful and effective means of promoting their music to radio stations and music industry decision makers worldwide. This innovative digital service has already saved its subscriber artists over \$2,000,000 in postage and material costs to date. To celebrate the company’s one-year anniversary, AirPlay Direct is offering a contest to artists that

create a free account in the next six weeks—a winner will be chosen every two weeks to receive an AirPlay Direct prize package that includes a “Featured Artist” spot on the web site, free marquee banner ads on the site and 15 “broadcast-quality” track uploads, a package valued at over \$1,500.

Digital Promo Kits can be emailed to any music industry professional around the world. This concept may sound familiar, but AirPlay Direct takes it one step further in offering links to three “broadcast-quality” songs along with a visually appealing layout. But what makes AirPlay Direct truly different? The entire package is FREE! AirPlay Direct empowers artists to promote their music without the cost and effort associated with physical press kits. Check out this unique new service today at www.AirPlayDirect.com !

AirPlay Direct... go straight to the source!

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<http://AirplayDirect.com>

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